

The Stitcher

Published bi-monthly by Sew Stitchable, 2 Trafford Road, Hope Valley SA 5090

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OCTOBER - NOVEMBER 2011

Hello and welcome to our fourth edition of "The Stitcher" for 2011. How quickly the year is going!

As you will be well aware this issue is late of which I apologise for, but better late than never. This will be our second-to-last issue this year with a summer edition coming out in December. Starting from next issue, we are going to produce Summer, Autumn, Winter and Spring editions of 'The Stitcher'. This will enable us to concentrate on some other exciting new projects.

We have had a lot happening since last issue, including our Spring Sale. Thank you to all those people who attended and took advantage of our great offers. It was great to see some new, as well as familiar faces.

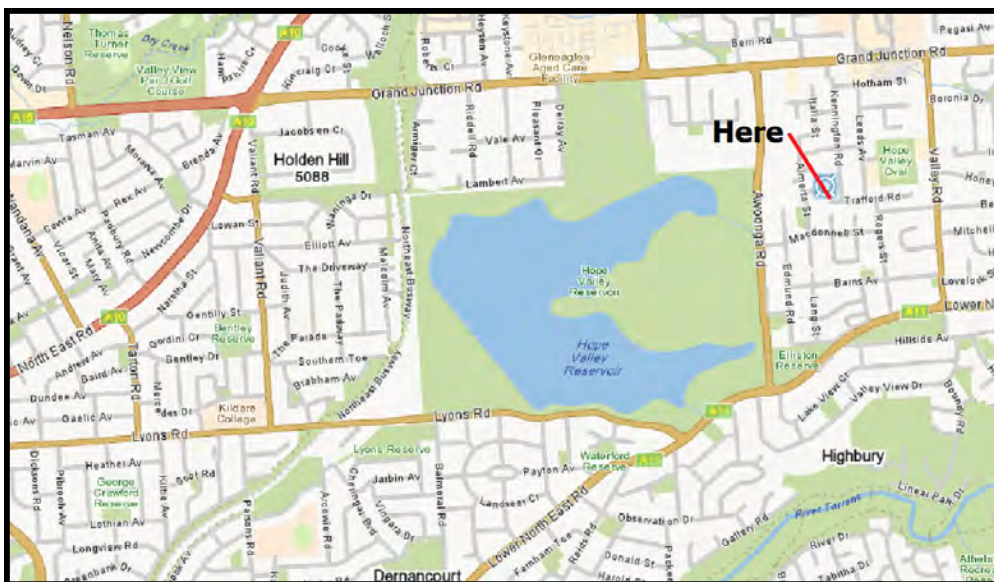
In this issue, we have included a map to assist those who haven't yet been to our studio. We can either be accessed from Grand Junction Road via Kennington Road or from Lower North East Road via Rogers Street. The property is located at the western end of Trafford Road via the driveway at the end of the street.

The studio is accessed by going through the lattice gate between the house and the shed. We look forward to seeing new faces.

During the school holidays, we hitched up the camper trailer and visited some good friends in Kimba. For those of you who don't know, Kimba is half way across Australia and is located between Port August and Ceduna on the Eyre Peninsula in South Australia. Who would have thought that, with no electricity, no running water, no toilet and no TV that we all had a great time. The boys really loved the experience and had a great time playing with their friends, riding their bikes, going for walks and exploring. We are all looking forward to going away with them again.

It is hard to believe that Grant has now started pre-entry Kindy. But he was certainly ready and is really enjoying it. They just grow up too fast.

Bruce was able to go to Melbourne to see Julian at the beginning of September. He helped him a lot during the week he was there. They removed wall paper, painted, fixed taps and downpipes just to name a few. Needless to say he came home for a rest!



Early next year, we are going to have our first **Online Sale**. There will be more information in the next issue of 'The Stitcher' so keep your eyes peeled. We have been receiving an increasing number of internet orders which has been fantastic. Our improved internet site has really made a difference. We would like to have an **Online Sale** so that all our customers both local, from interstate or from overseas will be able to benefit and take advantage of our great offers.

Thank you for your continuing support and feedback. We love to receive all your wonderful ideas. Keep them coming!

We hope you enjoy this edition of 'The Stitcher' and we look forward to hearing from you soon.

Damien

VASES OF FLOWERS BLOCK OF THE MONTH CANDLEWICK QUILT



Sunflowers

This issue of "The Stitcher" sees the release of the SIXTEENTH block in the "VASES OF FLOWERS" Quilt – "Sunflowers" .

In all 25 x 16 blocks will be released. In every issue of "The Stitcher", we hope to release at least one new block pattern. We need to thank five wonderful ladies for their hard work and contributions in getting these designs released; Jill McGregor, Margaret Sampson, Pat Loose, Kris Petty and Barbara Lugg.

Margaret originally designed the quilt in colour but it also looks great stitched in cream thread.

The pattern packs now available are - Sunflowers, Wood Violets, Daffodils, Arum Lillies, Tropical Frangipani, Anemones, Hibiscus, Freesias, Cooktown Orchids, Roses, Daisies, Tulips, Dahlias, Gerberas, Poppies and Pansies.

All "Vases of Flowers" pattern packs

\$10 each

NEW SEWLINE PRODUCTS IN STOCK

Quick-thru Needle Threader



Threading very fine needles is now easy with the *quickthru* Needle Threader. It is designed specifically for those very fine needles (size 9 - 12).

The case slides open to reveal a clever mechanism. Simply insert the fine needle and lay the thread in the groove. Pressing lightly on the lever directs a shaped pin into the thread through the needle eye. Simply slide out the threaded needle.

Our Price \$19

Air Erasable Fabric Pen

If you want a fabric marker that gives clear lines that are not furry, do not bleed and can be easily erased, this Sewline pen is for you.

The Sewline ink is a special formula that does not bleed and keeps a sharp edged, fine line. The drafting lines will then just vanish into the air over a few days and will not reappear. Lines can also be erased by simply dabbing off with water. This pen has a fine, ceramic rollerball point - not one of those hard, scratchy nylon points.



Our Price \$6

"HOLLY BERRY" CHRISTMAS QUILT



You will enjoy stitching this lovely project for Christmas. Only two stitches – stem stitch and colonial knots are used to stitch this project. Kit includes all fabrics to complete the project, threads, wadding and needles. Machine stitching thread and hand quilting thread are NOT included in kit.

Quilt measures 29cms (11 1/2") x 43cms (17")

Kit Pack \$27.50 Pattern Pack \$10.00

ARTS & CRAFTS SAMPLER BLOCK OF THE MONTH APPLIQUÉ QUILT



Wow, since our last issue we have been blown away with the response received regarding this quilt. For all those who sent in their expression of interest form, you will be receiving an **application form and other information very soon. If you haven't** sent in an expression of interest form and would like us to send you an application form please contact us ASAP and we will send you the information.

**\$24 per month + postage
10 month program**

Deposit required

"CHARMING CHRISTMAS TREE" WALL HANGING



This project you will enjoy getting ready for Christmas. It uses 9 golden charms and is stitched with gold thread using Stem, Blanket, Lazy Daisy and Pistol stitches.

Finished size 28cm (11") x 17cm (6 1/2 ")

Available in kit pack only

Kit Pack \$24.00

STUDIO SPECIALS

Here is our list of specials for the month.
These discounts can also be applied to mail orders.
Mail order customers, please request your discount.

2011 Specials

31st October - 6th November
10% off Torchon Lace

7th November - 13th November
10% off all fabric on flat bolts

14th November - 20th November
10% off rulers, cutters, mats & templates

21st November - 27th November
10% off wadding

28th November - 4th December
10% off all threads

**THESE DISCOUNTS DO NOT APPLY
TO ALREADY DISCOUNTED ITEMS.**

GIFT VOUCHERS

Often when we are looking for a gift for someone, it is difficult to know what to choose. When such times of indecision arise, the dilemma may be solved with a gift voucher from Sew Stitchable.

We are happy to supply gift vouchers to the value of \$10 and upwards. If you wish, we can personalize the voucher with the recipient's name. Our gift vouchers can be redeemed on either goods or classes.

DISCLAIMER

Please note that all prices quoted in "The Stitcher" are in Australian Dollars. Prices quoted were correct at the time of printing but are subject to change without notice. Prices do not include postage. Please see our website or contact us for our postage rates.

**WE WELCOME YOUR VISIT
TO OUR STUDIO
FRIDAYS AND SATURDAYS
9.30AM - 1.00PM.
WEDNESDAY
1.00PM - 3.00PM.***

Other times available by appointment.

**Closed on all Public Holidays.
We especially welcome Interstate and Overseas visitors.**

*During South Australian School Terms

2011 CATALOGUE

The Sew Stitchable Catalogue has been delayed due to unforeseen circumstances. It will be released very soon and we thank everyone for their patience.

The new addition will contain more of our new products that have been added since the 2009 catalogue. It will contain new photos and a voucher that you can use to refund the purchase price of the catalogue with your first purchase. The cost of the catalogue will be the same price of \$5 but will also be available to download for free from our website. Please contact us if you would like us to notify you when it is available.

FEEDBACK

We know that we have big shoes to fill now that Margaret is no longer with us. If you have any thoughts or suggestions on how we can improve this newsletter, please let us know by email at info@sewstitchable.com.au

Regards,

Bruce and Damien

PRICE REVIEW

As most of our customers would be aware, our prices are very competitive. The majority of our pattern and kit prices have never had an increase! However due to rises in production costs of our kits we are currently reviewing all our pricing. All kits and patterns will remain the same price till the end of the year, but will have a slight increase in 2012. More information will be available next issue.



LETTERS TO THE EDITOR

Since our last issue, we have not received any "Letters to the Editor" so as a result we don't have a winner this issue. We will continue this till next issue and if we don't receive any feedback it will be removed.

We know that you all have great ideas for saving time with projects or perhaps you just want to let us know about something. We would like you to share this information with us so that we can publish them in our newsletter to enable all our readers to benefit from your comments.

If your letter is published, then you will receive a \$30 gift voucher to use on any of our products. This is our way of saying thank you for your time and willingness to participate. Your entries can either be sent to info@sewstitchable.com.au or can be posted to "The Editor", Sew Stitchable, 2 Trafford Rd, Hope Valley, SA, 5090. We look forward to receiving your entries—Good luck!!

**Read above to find out how you
can win a \$30 gift voucher!**