

# The Stitcher

Published bi-monthly by Sew Stitchable, 2 Trafford Road, Hope Valley SA 5090  
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## AUGUST - SEPTEMBER 2011

Hello and welcome to our fourth edition of "The Stitcher" for 2011.

This edition we have included photos of some of our great product range. For those of you that haven't visited our studio, we have well over 600 bolts of fabric in stock as well as over 300 fat quarters, lots of different types of threads, a great range of torchon lace, cutters, boards and the list goes on. If you haven't been to our studio why not come and check out our products the next time you're nearby.

On the 9th and 10th of September we will be having our Spring Sale with all of our stock being reduced. Free Devonshire tea will be available and on Saturday there will be a free sausage sizzle between 12-1pm. There will also be a children's toy area set up so children are more than welcome to attend. There will also be lucky dips, mystery bags, new products, bargain clearance items, instructional DVD's playing, live demonstrations and a free raffle. We look forward to seeing you there!

On page 2 of this issue we have the up coming release of two new Block of the Month programs starting in January next year. These are 2 great products that we are sure you will enjoy making. If you are interested in any of these products we have supplied an 'expression of interest' form with this issue for you to fill out and send to us either by email or post. We will then send

you further details along with an application form for you to consider closer to the starting date

Since our last issue, we have celebrated my youngest son Grant's 4th birthday. He is growing up fast and will be starting Kindy one day a week in term 4. Jacob, my eldest son, has been improving at school and his teacher has been really good. We have been really impressed with the school. My wife, Victoria, and I managed to have 2 nights away by ourselves during the school holidays which was really nice. It was over 2 years since we had previously been away together. We had a lovely time in Clare while the boys had a great time at Mamma and Pappas house (Victoria's Parents). Thank you again Mamma and Pappa!

At the beginning of July we had Mum's (Margaret's) tombstone erected at Houghton cemetery. We are really pleased with how it looks and were glad that it was in place before her birth date.

We would like to thank everyone for your continuing support and feedback. We love to receive all your wonderful ideas. Keep them coming!

We hope you enjoy this edition of 'The Stitcher' and we look forward to hearing from you soon.

Damien

## VASES OF FLOWERS BLOCK OF THE MONTH CANDLEWICK QUILT



Daffodils

This issue of "The Stitcher" sees the release of the FOURTEENTH and FIFTEENTH block in the "VASES OF FLOWERS" Quilt – "Daffodils" and "Wood Violets".

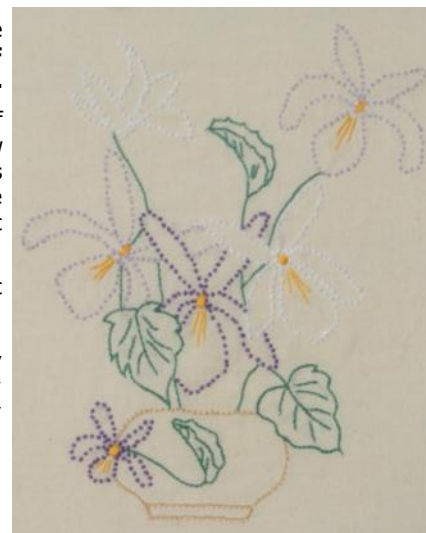
In all 25 x 16 blocks will be released. In every issue of "The Stitcher", we hope to release at least one new block pattern. We need to thank five wonderful ladies for their hard work and contributions in getting these designs released; Jill McGregor, Margaret Sampson, Pat Loose, Kris Petty and Barbara Lugg.

Margaret originally designed the quilt in colour but it also looks great stitched in cream thread.

The pattern packs now available are - Wood Violets, Daffodils, Arum Lillies, Tropical Frangipani, Anemones, Hibiscus, Freesias, Cooktown Orchids, Roses, Daisies, Tulips, Dahlias, Gerberas, Poppies and Pansies.

All "Vases of Flowers" pattern packs

**\$10 each**



Wood Violets



## "CHEAP HOUSING" QUILT KIT



We now have this great quilt available which comes in kit form. This quilt uses fabrics from the "Cheap Housing Collection" by Diane Knott.



**Kit only  
\$95.00 each**



## "BUTTERFLIES IN MY GARDEN" PILLOW SHAM



This is a perfect design for those who love their garden. The added touch of four pretty butterflies makes this a very appealing project. It looks great made into a pillow sham or framed!

Finished size 69cm x 44cm + flat frill

**Pattern Pack \$10**

**Kit Pack \$48**

## ARTS & CRAFTS SAMPLER BLOCK OF THE MONTH APPLIQUÉ QUILT



Starting in January 2012, we will be running a new patchwork and Appliqué Block of the Month project. This great quilt has been designed by Michele Hill, and as you can see, her designs are inspired by William Morris. The quilt will be using the "In the Beginning" series of fabrics.

Please complete and return the expression of interest form supplied with "The Stitcher" or send an email to [info@sewstitchable.com.au](mailto:info@sewstitchable.com.au) if you are interested in participating in this beautiful project.

More details, including price, will be available in our next issue of "The Stitcher".

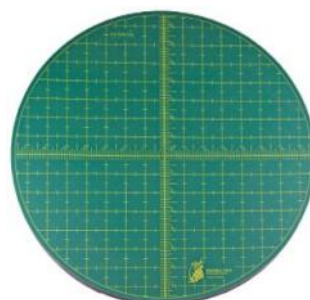
### INTRODUCTION TO CANDLEWICKING & INTRODUCTION TO HARDANGER EMBROIDERY CLASSES

17th September 2011

10am - 2pm

\$30 tuition fee + cost of kit (from \$16)  
Bookings and \$10 deposit essential

### MATILDA'S OWN ROTARY CUTTING MAT



The rotating cutting mat has a 360 degree rotation, on a sealed ball bearing base.

Components are assembled here in Australia. The self-healing 15" diameter makes this mat the best way to cut out templates.

**Our price \$50**





## FORTNIGHTLY STUDIO SPECIALS

Here is our list of specials for the next two months. These discounts can also be applied to mail orders. Mail order customers, please request your discount.

### 2011 Specials

24th July - 6th August  
10% off all fabric on flat bolts

7th August - 20th August  
10% off Torchon Lace

21st August - 3rd September  
10% off rulers, cutters, mats & templates

4th September - 17th September  
10% off wadding

18th September - 1st October  
10% off all threads

**THESE DISCOUNTS DO NOT APPLY  
TO ALREADY DISCOUNTED ITEMS.**

### GIFT VOUCHERS

Often when we are looking for a gift for someone, it is difficult to know what to choose. When such times of indecision arise, the dilemma may be solved with a gift voucher from Sew Stitchable.

We are happy to supply gift vouchers to the value of \$10 and upwards. If you wish, we can personalize the voucher with the recipient's name. Our gift vouchers can be redeemed on either goods or classes.

### DISCLAIMER

**Please note that all prices quoted in "The Stitcher" are in Australian Dollars.** Prices quoted were correct at the time of printing but are subject to change without notice. Prices do not include postage. Please see our website or contact us for our postage rates.

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## WE WELCOME YOUR VISIT TO OUR STUDIO

**FRIDAYS AND SATURDAYS**

**9.30AM - 1.00PM.**

**WEDNESDAY**

**1.00PM - 3.00PM.\***

**Other times available by appointment.**

**Closed on all Public Holidays.**

**We especially welcome Interstate and Overseas visitors.**

\*During South Australian School Terms

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## 2011 CATALOGUE

The Sew Stitchable Catalogue is currently being updated. The new addition will contain more of our new products that have been added since the 2009 catalogue. It will contain new photos and a voucher that you can use to refund the purchase price of the catalogue with your first purchase. The cost of the catalogue will be the same price of \$5 but will also be available to download for free from our website. We will now start taking orders for the hard copy version. Please contact us if you would like us to notify you when it is available.

### FEEDBACK

We know that we have big shoes to fill now that Margaret is no longer with us. If you have any thoughts or suggestions on how we can improve this newsletter, please let us know by email at [info@sewstitchable.com.au](mailto:info@sewstitchable.com.au)

Regards,

Bruce and Damien



### LETTERS TO THE EDITOR

Next issue we are going to continue with the "letters to the editor" section and look forward to receiving all your ideas.

We know that you all have great ideas for saving time with projects or perhaps you just want to let us know about something. We would like you to share this information with us so that we can publish them in our newsletter to enable all our readers to benefit from your comments.

If your letter is published, then you will receive a \$30 gift voucher to use on any of our products. This is our way of saying thank you for your time and willingness to participate. Your entries can either be sent to [info@sewstitchable.com.au](mailto:info@sewstitchable.com.au) or can be posted to "The Editor", Sew Stitchable, 2 Trafford Rd, Hope Valley, SA, 5090. We look forward to receiving your entries—Good luck!!

### CONGRATULATIONS

This issue's winner is Jane Finnigan from Brisbane. An extract from Jane's email is below;

"Is it possible for one of the teachers to make a DVD on different aspects of Candlewicking designs and threads used in the designs; colours and prices?"

Thanks Jane for your great idea.

We would like to hear back from all of our readers if you would like us to produce a DVD maybe also including video footage on how to make the stitches. Please indicate on the expressions of interest form supplied with this issue.

We enjoy receiving your ideas so please keep them coming in!

**Read above to find out how you  
can win a \$30 gift voucher!**