

# The Stitcher

Published bi-monthly by Sew Stitchable, 2 Trafford Road, Hope Valley SA 5090  
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## APRIL—MAY 2011

Hello and welcome to our second edition of "The Stitcher" for 2011.

Well it's already April and Easter is almost here. This year will be over before we know it!

This Easter, our family will be together again with Julian and Tresca coming over from Melbourne. It's been over 12 months since we have been all together and we are really looking forward to spending quality family time together. Next issue we will have a family photo included so that you can see the Nitschke clan.

Jacob and Grant have started to pester us lately to 'see Uncle Julian in the computer' as we now have a new laptop that has a build-in camera (which will also assist us greatly with "The Stitcher"). It is so great to see their excitement and to step back and try to see this great big world from a child's perspective.

Since our last issue, the website has had a lot of work put into it. Very soon the new website will be live! We have been really impressed with the new website and the new online ordering structure. New photos and information about our products will be on the site and some of our fabric range will also be available online. We also have a new email address [info@sewstitchable.com.au](mailto:info@sewstitchable.com.au) so please update your records. The old email address is still working for the time being.

We are currently checking our products for accuracy as well as changing and updating some of the photos of the products. These new photos will be seen on the new website and will also be in the 2011 catalogue which will be released once all the products have been updated.

Thank you to all who replied after receiving the previous issue. Your comments and kind words have been greatly appreciated.

With Mothers' Day approaching, we would like to express to all of our readers who are mothers, may you know how much you are appreciated and loved, not only on Mothers' Day, but always. As I have found, life is so different without a mother to be able to confide in.

We wish you a safe a blessed Easter and hope you enjoy our latest issue of "The Stitcher".

Damien

## VASES OF FLOWERS BLOCK OF THE MONTH CANDLEWICK QUILT



This issue of "The Stitcher" sees the release of the TWELFTH block in the "VASES OF FLOWERS" Quilt – "TROPICAL FRANGIPANI".

In all 25 x 16 blocks will be released. In every issue of "The Stitcher", we hope to have at least one new block pattern to be released. We need to thank five wonderful ladies for their hard work and contributions in getting these designs released; Jill McGregor, Margaret Sampson, Pat Loose, Kris Petty and Barbara Lugg.

Margaret originally designed the quilt in colour but it also looks great stitched in cream thread. The patterns will be available indefinitely.

The pattern packs now available are—Tropical Frangipani, Anemones, Hibiscus, Freesias, Cooktown Orchids, Roses, Daisies, Tulips, Dahlias, Gerberas, Poppies, Pansies.

**All "Vases of Flowers" pattern packs are only \$10 each**

**Postage and Handling for up to 3 pattern packs is \$1.40**

## SEW EASY DECORATIVE CASES

These cases come as a set of 3 and are available in 2 designs. Each set contains a small, medium and large case.

They are ideal for:

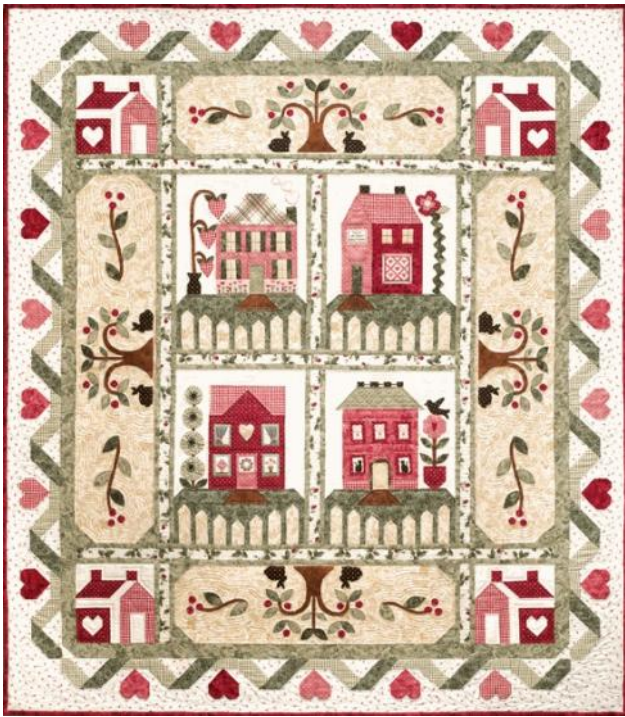
- **Craft**
- **Scrapbooking**
- **Sewing**
- **Quilting**
- **and many other hobbies**

**Only \$24.00 per set**

Case size: Large: H 24cm W 30cm D 10.5cm  
Medium: H 23cm W 25cm D 8.5cm  
Small: H 16.7cm W 24cm D 6.5cm



## "HEART AND HOME" QUILT KIT



This charming quilt comes from 'The Quilt Company' and has been designed by Arlene Stamper and Melissa Harris. This promises to be a truly fun project that will provide many hours of fun piecing and appliqué. The fabrics are absolutely gorgeous and as is always the case, the photography does not capture the details in the quilt. The kit contains fabric and instructions.

The size of the quilt is 183cm (72") x 160cm (63")

**Complete kit - \$229.50** (+postage)  
normally \$255.



Limited stock available



## DESIGN LAYOUT SHEET & MARKING TRANSFER SHEET



This pack contains both the design layout and marking transfer sheets.

The design layout sheet allows you to hang up your design as the fabric adheres to the sheet so pins are not required.

The marking transfer sheet allows your design to stay in place even when folded for travelling. With the aid of a washable marker you no longer need to use a light box or tracing paper.

Both sheets are 150cm x 150cm.

**\$27.50 or 2 for \$50**

## BLOCK VIEWER

With this great gadget from 'Sew Easy', you can view an entire quilt from a single block in true colour options. The tube includes a high quality optical lens. This is perfect and handy for use in class or at home.



**Only \$6 each**

## SEWING KIT



This great value sewing kit from 'Sew Mate' contains a pair of scissors, needles, pins, quick-unpick, needle threader, tape measure, marking pencil with brush and a thimble. This is a perfect gift idea for someone just starting up sewing.

**Only \$28.50 Each**

## SEWLINE AQUA ERASER

With this product from 'Sewline', getting those drafting lines off your fabric is no longer a concern. It works like a fountain pen with a reservoir you simply fill with water or a detergent mix. The special point absorbs the pencil or water based ink mark. It is so much quicker than convention methods. More information can be found on the Sewline website.



**\$17 each**

## "I LOVE BUTTERFLIES" CUSHION KIT



A lovely classic cushion for you to make, that will look perfect wherever you put it. Using only colonial knots, stem and satin stitch, it is easy as well as relaxing to embroider. The kit includes the pattern pack plus fabric, lace for frill, thread, cord and needles.

Cushion size - 40cms (16") square plus frill

**Kit pack \$32**

**Pattern pack \$10**



## "MARGARET'S CANDLEWICK DESIGNS" BOOK

- 50 candlewick designs for 10" blocks
- Designs use only Stem Stitch and Colonial Knots
- 4 Pages of Colour pictures
- Instructions for assembling quilt, cushions and table runner
- Spiral bound for easy access and use

**Only \$35.00 per copy  
+ \$5.00 postage (within Aus.)**  
(Overseas – actual postage rates will be charged)

## CLASSES

### WEEKLY—WEDNESDAY MORNINGS

(except Public and School Holidays)

**9.30 To 11.30am**

### FORTNIGHTLY MONDAY NIGHTS

(except Public and School Holidays)

**7.30 To 9.30pm**

Classes are general classes where participants work on projects of their choice. Advice and help is given as required.

A variety of stitching skills can be worked on including: Patchwork by hand or machine; Appliqué; Candlewicking; Crazy Patchwork; Silk Ribbon Embroidery and General Embroidery.

**Class fee: \$15.00 per 2 hour session.**

**All classes include tea/coffee refreshments.**



## "CHIT CHAT" TIME

### WEDNESDAY AFTERNOONS

(except Public and School Holidays)

**1.00 To 3.00pm**

This is a new time we have available for people to come along to our studio with one of their projects to work on. This will be a great time to get together with other people and work on your current project(s) or even one of those UFO's you have lying around while you have a chat and a cuppa.

The cost for the afternoon will only be \$5.00 per person. So come along and have some fun!

### **BOOKINGS ARE ESSENTIAL FOR ALL CLASSES**

Phone bookings are accepted with credit card payment.

Class reservations may be made by phone during normal working hours, or personally on Fridays & Saturdays from 9.30am to 1.00pm. There will be no refunds for classes cancelled two days or less prior to the day of class.

## WEDNESDAY MORNING CLASS



We have had more than one request asking for information about what the ladies are working on during their classes. In this issue, we are having a look at the Wednesday morning class. The ladies are currently working on either candlewicking or embroidery projects. They like getting together, having a chat and a laugh. Muffet (the dog) and Grant also attended this week, making sure that the projects are up to standard—they were very impressed!

For more information about these classes please contact Bruce.

In future issues, we will be looking at the Monday night class and will also have photos of some of the projects the ladies are currently working on.



## Christmas Fabric



Get your projects started early for Christmas.

Receive 20% off

all Christmas Fabrics on flat bolts.  
Offer ends on the 31st of May.

Offer only valid on stocked items

## FOLDING CUTTING BOARD

166cm x 100cm folding cutting board.

Australian made

While stocks last.

Due to size postage not available



## Special

**Was \$25.50**

**Now \$19.95**

## FORTNIGHTLY STUDIO SPECIALS

Here is our list of specials for the next two months. These discounts can also be applied to mail orders – mail order customers, please request your discount.

**THESE DISCOUNTS DO NOT APPLY TO  
ALREADY DISCOUNTED ITEMS.**

### 2011 Specials

3rd April —17th April  
10% off wadding

18th April —1st May  
10% off 240cm & 270cm wide backing fabric

2nd May—15th May  
10% off all fabric on flat bolts

16th May—29th May  
10% off Torchon lace

30th May—12th June  
10% off all rulers, cutters, cutting mats &  
templates

### GIFT VOUCHERS

Often when we wish to give someone a gift, it is difficult to know if we have chosen correctly. When such times of indecision arise, the dilemma may be solved with a Gift Voucher from Sew Stitchable.

We are happy to supply gift vouchers to the value of \$10 and upwards. If you wish, we can personalize the voucher with the person's name. Our Gift Vouchers can be redeemed on either goods or classes.

### DISCLAIMER

**Please note that all prices quoted in "The Stitcher" are in Australian Dollars.** Prices quoted were correct at the time of printing but are subject to change without notice.

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## WE WELCOME YOUR VISIT TO OUR STUDIO

**FRIDAYS AND SATURDAYS  
9.30AM - 1.00PM.  
WEDNESDAY  
1.00PM - 3.00PM.\***

Other times available by appointment.

**Closed on all Public Holidays.**  
We especially welcome Interstate and Overseas visitors.

\*During South Australian School Terms

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## 2011 CATALOGUE

The Sew Stitchable Catalogue is due to be updated very soon. The new addition will contain more of our new products that have been updated since the 2009 catalogue. It will contain new photos and a voucher that you can use to refund the purchase price of the catalogue with your first purchase. More details next issue.

### FEEDBACK

We know that we have big shoes to fill now that Margaret is no longer with us. If you have any thoughts or suggestions on how we can improve this newsletter please let us know by email which is now [info@sewstitchable.com.au](mailto:info@sewstitchable.com.au)

Regards,

Bruce and Damien



### LETTERS TO THE EDITOR

Next issue we are going to continue with the "letters to the editor" section and look forward to receiving all your ideas.

We know that you all have great ideas for saving time with projects or perhaps you just want to let us know about something. We would like you to share this information with us so that we can publish them in our newsletter so all our readers can benefit from your comments.

If your letter is published then you will receive a \$30 gift voucher to use on any of our products. This is our way of saying thank you for your time and willingness to participate. Your entries can either be sent to [info@sewstitchable.com.au](mailto:info@sewstitchable.com.au) or can be posted to "The Editor", Sew Stitchable, 2 Trafford Rd, Hope Valley, SA, 5090. We look forward to receiving your entries—Good luck!!

### CONGRATULATIONS

Salina Mahat is our first "Letters to the Editor" winner. Salina lives in the United Arab Emirates. Below is an extract from her email.

"Thank you so much for the recent Stitcher newsletter. I have been waiting for the newsletter for so long. I am glad that things are doing very well with both your family and business.

I think that it would be interesting to know what the ladies are doing during their lessons over a cup of tea. I miss going to the evening classes and learnt a lot of things especially from Margaret. She was such a great teacher. I will never forget her and will forever cherish all the beautiful memories I had with her."

Thank you to all who replied and we look forward to receiving your letters this issue.

**Read above to find out how you  
can win a \$30 gift voucher!**