

The Stitcher

Published quarterly by Sew Stitchable, 2 Trafford Road, Hope Valley SA 5090
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JUNE - AUGUST 2010

Welcome to our second newsletter for 2010. It's hard to believe that June is here already and this newsletter is released on time! Margaret would be impressed!

Thank you to everyone who gave feedback after the last newsletter. We have taken on board your comments and will be trying some of them in this issue. Please let us know if you do have any suggestions for our newsletter.

Please also accept my apology for making an error with the phone number on the last issue and thank you to the people who noticed it and let us know.

Bruce (my Dad) has been doing a great job at running the business after Margaret's (my Mum's) passing which is now 6 months ago. He has picked up a lot of skills over the past few years whilst he was helping Margaret and he thoroughly enjoys keeping the business running knowing that he is keeping Margaret's legacy going.

Bruce is kept busy as he is still running his own part time business as well but admits he enjoys "Sew Stitchable" more. This is a real credit to you all as customers.

There has been a lot happening this year and even more this term as my eldest son Jacob, who Margaret has mentioned in previous newsletters, has started at school and is doing really well. Grant, my youngest son, is now almost 3 and is really enjoying and progressing at his swimming lessons and regularly has the instructors laughing.

As those who have been looking at our website know it still isn't fully up and running. This is something that Margaret wanted to be working efficiently and we plan to have it finalised very soon. Newsletters, including this issue, are available to be downloaded on the website. As changes to the website will be continuing to progress, there will be more to view and ordering will soon be possible online.

If you find that we don't have the particular product you are after please enquire as we may be able to source it for you.

Starting this issue, we will be sending "The Stitcher" by email. If you would prefer to receive it by email in the future, please send an email to margn@senet.com.au and we will add you to our database.

We thank you for your continuing support and hope you enjoy this issue of "The Stitcher".

Damien Nitschke

VASES OF FLOWERS BLOCK OF THE MONTH CANDLEWICK QUILT



"Roses" design started by Margaret, completed by Jill McGregor, stitched by Pat Loose.

This issue of "The Stitcher" sees the release of the SEVENTH block in the 'VASES OF FLOWERS' Quilt - "Roses". In all 25 x 16" blocks will be released. In every quarterly issue of "The Stitcher" we hope to have one new block pattern to be released. This pattern is Margaret's last design she started and has been completed by Jill McGregor. The remaining designs in this series will have different designers but will still be kept to the same quality. Margaret originally designed the quilt in colour but it also looks great stitched in cream thread. The patterns will be available indefinitely.

Costing is as follows:

"Vases of Flowers" - "Roses" Pattern Pack	\$10.00
"Vases of Flowers" - "Daisies" Pattern Pack	\$10.00
"Vases of Flowers" - "Tulip" Pattern Pack	\$10.00
"Vases of Flowers" - "Dahlias" Pattern Pack	\$10.00
"Vases of Flowers" - "Gerberas" Pattern Pack	\$10.00
"Vases of Flowers" - "Poppies" Pattern Pack	\$10.00
"Vases of Flowers" - "Pansies" Pattern Pack	\$10.00
Postage and Handling for up to 3 pattern packs	\$1.30



"MARGARET'S CANDLEWICK DESIGNS" BOOK

- 50 new candlewick designs for 10" blocks
- Designs use only Stem Stitch and Colonial Knots
- 4 Pages of Colour pictures
- Instructions for assembling quilt, cushions and table runner
- Spiral bound for easy access and use

Only \$35.00 per copy
+ \$5.00 postage (within Aus.)
(Overseas - actual postage rates will be charged)

"MY BEST BAG" **CANDLEWICK BAG**

This pretty bag is worked in Perle 8 thread using shades of apricot and green on Seeded Homespun. Embroidery stitches used are stem stitch, colonial knots, satin stitch and fly stitch. Detailed assembling instructions are included and kit includes all fabric, threads, wadding, needles, magnetic clasp and 'D' rings.



Size: 23cms (9") High; 29.5cms (11 1/2") Wide; 6cms (2 1/2") Deep

Kit Pack \$42 + postage \$5.50
Pattern Pack \$10 + postage \$1.30

"DAISY GARDEN" **CANDLEWICK CUSHION**

This lovely cushion gives a feeling of freshness. It is worked in Candlewicking Cotton using green, white and yellow. It is easy to stitch. The design includes 3 separate clusters of daisies that you can trace separately and use in other projects! 5 stitches are used including colonial knots, stem stitch, chain stitch, blanket stitch and lazy daisy stitch. The kit includes fabric, threads, needles and wadding.



Cushion measures 47cms (18 1/2") x 41cms (16") including flat frill

Kit Pack \$25.00 + postage \$5.50
Pattern Pack \$10.00 + postage \$1.30

"TULIP GARDEN" **CANDLEWICK CUSHION**

You will enjoy stitching this simple square tulip cushion using just four different stitches – Colonial Knots, Stem Stitch, Fly Stitch and Blanket Stitch. Keep it for yourself or use it as a gift. Kit includes fabric, thread, needles and cord.



Cushion size 33cms (13 1/2") square

Kit Pack \$21.00 + Postage \$5.50
Pattern Pack \$10.00 + Postage \$1.30

RAMBLING VINE APPLIQUÉ **QUILT CLASS**

Come along and learn how to make this amazing appliqué quilt.



Saturday
19th June 2010
10am to 4pm

Class Cost: \$45

Bookings & deposit essential

CUTTING PRODUCTS

We have received in some new cutting products that are great value for money.



\$23.50

"Gerber Daises" 45mm Roller Cutter by OLFA. Great design and quality and with a design like this it surely can't end up in the garage.



\$18.00

Solid Stainless Steel 14.5cm Appliqué Scissors. Duckbill blade keeps the lower layer of fabric away from the upper to allow close cutting in appliqué work

\$6.50

Stork Embroidery scissors. Floral design available in 3 different colours



\$5.00

10cm Straight embroidery scissors. Floral design available in 3 different colours



ROTARY CUTTER BLADES

We stock replacement blades at great prices to suit most rotary cutters on the market.



Clover 45mm \$10 each
Clover 28mm \$11 Twin pack
Fiskars 45mm \$12.50 each
Sew Easy 45mm \$13.50 Three blade set

Sew Easy blades also suits other brands also including Olfa, Kai etc.

CHRISTMAS **IN JULY CLASS**

A number of different Christmas projects including the one pictured will be available so come for some fun and get those Christmas projects started now so they are ready in time for Christmas!



Saturday
17th July 2010
10am to 4pm

Class Cost: \$45

Bookings & deposit essential

BRING YOUR GROUP TO VISIT OUR STUDIO IN 2010!

We cater for groups of up to 30 people at a time. Demonstrations are designed to be 'hands on' and kits are available at a low cost - \$5 to \$12. We offer a choice of demonstrations:

Marti Michell Log Cabin (\$8 Kit)

Kit includes fabric to cut out 4 Log Cabin blocks; enough for a cushion front.

Marti Michell Templates (\$6 Kit)

Kit includes fabric to make a 12" block including instructions. Cutting the shapes is practiced as part of the demonstration.

Crazy Patchwork by Machine (\$12 Kit)

The kit includes several different types of fabric and a few trimmings are included. Preparation is made and simple piecing is commenced at the demonstration.

Candlewicking 1 (\$5 Kit)

Candlewick 1 Kit incorporates beginning and ending your stitchery, Colonial Knots and Stem Stitch.

Candlewicking 2 (\$5 Kit)

Candlewick 2 Kit incorporates Coral Stitch, and Fly Stitch variations.

Quilt as you go Hexagons (\$8 Kit)

Kit includes sufficient fabric to make 7 hexagons into a table centre.

Clover YoYo Maker (\$10 Kit)

Kit includes 1 Yoyo Maker plus fabric and a needle to practice.

We also offer a discounted special just for your group – this is announced on the day of your visit. Demonstration time takes about half to ¾ hour. To give you the best advantage, larger groups are divided into two groups and while one group is having a demonstration, the other is shopping or having a cuppa! Then we swap over. You need to allow about 2 hours for your visit.

We prepare morning or afternoon tea, or supper for an evening visit. We realize that the needs of each individual group may be different, so, if the idea of a visit to our studio appeals to you, we would love to hear from you so we can discuss your group's individual needs.

2009 CATALOGUE

The 2009 Sew Stitchable Catalogue is available. The primary focus of the Catalogue is Candlewicking and related products.

Catalogues are **\$5.00** (including postage). Postage stamps (9 x 55cent) can be used as payment for postal requests if preferred.

WE WELCOME YOUR VISIT TO OUR STUDIO

**FRIDAYS AND SATURDAYS
9.30AM - 1.00PM.**

Other times available by appointment.

Closed on all Public Holidays.

We especially welcome Interstate and Overseas visitors.

WEEKLY CLASSES

MONDAY NIGHTS

(except Public and School Holidays)

7.30 To 9.30pm

WEDNESDAY MORNINGS

(except Public and School Holidays)

9.30 To 11.30am

Weekly classes are general classes where participants work on projects of their choice. Advice and help is given as required.

A variety of stitching skills can be worked on including:

**Patchwork by hand or machine; Appliqué ; Candlewicking ;
Crazy Patchwork; Silk Ribbon Embroidery;
Embroidered Pictures and General Embroidery.**

**Class fee: \$15.00 per 2 hour session.
All classes include tea/coffee refreshments.**

BOOKING IS ESSENTIAL FOR ALL CLASSES

PHONE BOOKINGS ACCEPTABLE WITH CREDIT CARD PAYMENT

Requirement sheets are given when a class deposit is received. Class reservations may be made by phone during normal working hours, or personally on Fridays & Saturdays from 9.30am to 1.00pm. There will be no refunds for classes cancelled two days or less prior to the day of class.

SEWLINE PRODUCTS

We stock a great range of quality Sewline products at great prices!



Fabric Pencil \$15 - Specially formulated leads give a clear, fine line on fabric and are easily erased.

Fabric Glue Pen \$7.70 - Quick, convenient, effective way to hold fabrics for sewing. Easier than pins.

Trio \$18 - Simply turn to click out a black, white or tracer point.

Fabric Eraser \$5 - Convenient way to erase pencil lines from fabrics.

Fabric Pencil leads \$7 - 6 replacement leads available in either black, White, Pink or Green.

Fabric Eraser Refills \$4 - 2 replacement Erasers per pack.

For more information on these great products visit www.sewline.com.au

STOCKTAKE SALE

Selected items reduced by

50%

Come in for a bargain!

Sale on until 30th June 2010 or until stock runs out.

WEEKLY STUDIO SPECIALS

Here is our list of specials for the next three months. These discounts can also be applied to mail orders – mail order customers, please request your discount.

**THESE DISCOUNTS DO NOT APPLY TO
ALREADY DISCOUNTED ITEMS.**

2010 Specials

31st May– 6th June
10% OFF TORCHON LACE

7th June – 13th June
10% OFF ALL NOTIONS

14th June – 20th June
**10% OFF ALL RULERS, CUTTERS,
CUTTING MATS & ALL TEMPLATES**

21st June – 27th June
10% OFF ALL THREADS
+ANCHOR STRANDED COTTONS
60cents or 10 for \$5.00

28th June – 4th July
10% OFF ALL WADDING

5th July – 11th July
**10% OFF 240CM & 270cm WIDE
BACKING FABRIC**

12th July – 18th July
**10% OFF ALL FABRIC ON FLAT
BOLTS**

19th July – 25th July
25% OFF QUILTING STENCILS

26th July – 1st August
15% OFF ALL BOOKS

2nd August– 8th August
10% OFF TORCHON LACE

9th August– 15th August
10% OFF ALL NOTIONS

16th August– 22nd August
**10% OFF ALL RULERS, CUTTERS,
CUTTING MATS & ALL TEMPLATES**

23rd August– 29th August
10% OFF ALL THREADS
+ANCHOR STRANDED COTTONS
60cents or 10 for \$5.00

GIFT VOUCHERS

Often when we wish to give someone a gift, it is difficult to know if we have chosen correctly. When such times of indecision arise, the dilemma may be solved with a Gift Voucher from Sew Stitchable.

We are happy to supply gift vouchers to the value of \$10 and upwards. If you wish, we can personalize the voucher with the person's name. Our Gift Vouchers can be redeemed on either goods or classes.

FEEDBACK

We know that we have big shoes to fill now that Margaret is no longer with us. If you have any thoughts or suggestions on how we can improve this newsletter please let us know by email which is still margn@senet.com.au

Regards,

Bruce and Damien

DISCLAIMER

Please note that all prices quoted in "The Stitcher" are in Australian Dollars. Prices quoted were correct at the time of printing but are subject to change without notice.

FREE FABRIC VOUCHER

To reward all of our "The Stitcher" readers this issue, we are offering the below free fabric sample voucher to be used for your next purchase over \$60. It can be used as many times as you want up to 31st August 2010 or until stock runs out. The samples are from Margaret's private collection and that she had collected over many years and there are lots of different colours and designs to choose from. Most of the samples are between 20-30cms in length. Mail orders are welcome and 2 random samples will be chosen. Please phone or email to place your special order but don't forget to mention your free fabric voucher.

FREE FABRIC SAMPLE

This voucher entitles 2 free fabric samples from Margaret's private collection for purchases over \$60.

Valid until 31st August 2010 or until stock runs out.