

The Stitcher

Published quarterly by Sew Stitchable, 2 Trafford Road, Hope Valley SA 5090
Phone: +61 (08) 8265.2963 Email: margn@senet.com.au Website: www.sewstitchable.com.au

MARCH - MAY 2010

Hi and welcome to March/April/May 2010 issue of "The Stitcher". This is our first newsletter for 2010 and once again we need to apologise for running very late! Over the next few months, there will be some changes happening: The first one being that the newsletter will now only come out quarterly.



We would especially like to thank all those who have assisted with your time, prayers and support with the passing of Margaret. For those who don't know, Margaret died on 26th November, 2009 from an aggressive brain tumor and was taken quite suddenly. We miss her dearly and are thankful for her talent and for what she has achieved in Sew Stitchable.

We would like to say that we have decided to keep Sew Stitchable running in Margaret's honor. I (Bruce) especially enjoy the company of the women (and the occasional man) into the studio and to keep up the work and companionship that Margaret so loved. I have had several offers from ladies to do up some new designs, in particular for candlewicking, and the studio will be kept stocked. We will still be open at the usual times and classes will continue to run, again with the help of so many amazing people. We look forward to your ongoing support.

Bruce Nitschke



MAYWOOD STUDIOS FABRICS

Wild Rose Basics

Designed by Marti Michell these fabrics have fabulous coordinates of tiny florals, strawberries, leaves, dots, checks, stripes and paisleys to accompany "Wild Rose". The rolls contain 34pcs 9" x 11" and are priced at \$31.50. American fat quarters are also available in Wild Rose Basics in a pack of 34 fat quarters almost 8 meters in fabric for only \$115!

Wild Rose

Designed by Marti Michell. Marti has really outdone herself this time! Classically simple, her lovely old fashioned roses meet cherry blossoms and charming foliage for a collection that's homey yet elegant - and just downright pretty! Use the white colorway for a subtle, light and airy look, or choose black for a fantastic punch of drama. Lots of mini florals, plus coordinates from "Wild Rose Basics" complete the grouping for Marti's gorgeous new Block of the Month, "American Beauty", which she designed especially for this collection. These rolls also contain 34 pieces of 9" x 11" and are also priced at \$31.50. American fat quarters are also available in Rose Basics in a pack of 34 fat quarters almost 8 meters in fabric for only \$115!

Return to Romance

Designed by WillowBerry Lane these fabrics have the favourite rich florals, bold borders and gracefully blended coordinates and are finally available in soft, warm flannel! The roll contains 30 pieces of 9" x 11" and are priced at \$32.



"MARGARET'S CANDLEWICK DESIGNS" BOOK

- 50 new candlewick designs for 10" blocks
- Designs use only Stem Stitch and Colonial Knots
- 4 Pages of Colour pictures
- Instructions for assembling quilt, cushions and table runner
- Spiral bound for easy access and use

**Only \$35.00 per copy
+ \$5.00 postage (within Aus.)**
(Overseas – actual postage rates will be charged)

VASES OF FLOWERS BLOCK OF THE MONTH CANDLEWICK QUILT



"Daisies" designed by Margaret, stitched by Pat Loose.

This issue of "The Stitcher" sees the release of the SIXTH block in the 'VASES OF FLOWERS' Quilt – "Daisies". In all 25 x 16" blocks will be released. In every quarterly issue of "The Stitcher" we hope to have one new block pattern to be released. This pattern is Margaret's second-to-last design and the following designs in this series will be designed by other people and will still be kept to the same quality and design. Margaret originally designed the quilt in colour but it also looks great stitched in cream thread. The patterns will be available indefinitely.

Costing is as follows:

"Vases of Flowers" – "Daisies" Pattern Pack	\$10.00
"Vases of Flowers" – "Tulip" Pattern Pack	\$10.00
"Vases of Flowers" – "Dahlias" Pattern Pack	\$10.00
"Vases of Flowers" – "Gerberas" Pattern Pack	\$10.00
"Vases of Flowers" – "Poppies" Pattern Pack	\$10.00
"Vases of Flowers" – "Pansies" Pattern Pack	\$10.00
Postage and Handling for up to 3 pattern packs	\$1.30

MATILDA'S OWN ROTATING CUTTING MATS



The rotating cutting mat has a 360 degree rotation, on a sealed ball-bearing base. Components are assembled here in Australia. The self-healing 15" diameter makes this mat the best way to cut out templates.

\$50 each

"TOPIARY TREES" PICTURE OR CUSHION



Here is something to suit modern décor!

Stitch them in one project, or work them individually and frame them. Work them in cream or colours and they look great in a cushion too! Embroidery stitches used are stem stitch, colonial

knots, lazy daisy and chain stitch. Kit includes Fabric, thread and needles.

Picture measures 37cms (14 1/2") x 18.5cms (7")

Kit Pack \$16.00 **Pattern Pack \$10.00**

STOP PRESS NEW FABRICS JUST RECEIVED!!



Cotton Patchwork Fabric from
\$18.50/meter

New Flannel Fabric from
\$20/meter

**Our fabric stocks will be continually updated!
Keep coming into the Studio to see our new fabrics and products.**

"MY BEST BAG" CANDLEWICK BAG



This pretty bag is worked in Perle 8 thread using shades of apricot and green on Seeded Homespun. Embroidery stitches used are stem stitch, colonial knots, satin stitch and fly stitch.

Detailed assembling instructions are included and kit includes all fabric, threads, wadding, needles, magnetic clasp and 'D' rings.

Size: 23cms (9") High; 29.5cms (11 1/2")
Wide; 6cms (2 1/2") Deep

Kit Pack \$42 + postage \$5.50
Pattern Pack \$10 + postage \$1.30

"SPRING GARLAND" CANDLEWICK CUSHION



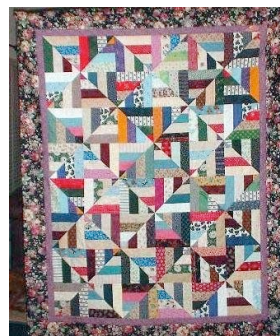
This lovely cushion is a perfect companion to the Classic Candlewick Quilt. It works up well in Finca Perle 8 coloured threads and 7 colours are needed. Stitches used in this cushion are: colonial knots, stem stitch, lattice stitch, coral stitch, chain stitch, blanket stitch, back stitch, fly stitch and satin stitch. Kit pack includes pattern plus fabric, threads and needles. 3.2 mtrs of Cotton

Torchon Lace 55mm wide was used to complete this cushion. Lace No 27 is suitable and is available for \$2.50 per mtr.

The cushion measures 40cm (16") square plus frill.

Kit Pack \$37.00 **Pattern Pack \$10.00**

JELLY ROLL CLASS



Use up your Jelly Roll fabrics or 2 1/2" strips to make this fantastic quilt. The class will be lead by Margaret Sampson.

Saturday 8th May 2010
10am to 4pm
Class Cost: \$45

Bookings & deposit essential

BRING YOUR GROUP TO VISIT OUR STUDIO IN 2010!

We cater for groups of up to 30 people at a time. Demonstrations are designed to be 'hands on' and kits are available at a low cost - \$5 to \$12. We offer a choice of demonstrations:

Marti Michell Log Cabin (\$8 Kit)

Kit includes fabric to cut out 4 Log Cabin blocks;
enough for a cushion front.

Marti Michell Templates (\$6 Kit)

Kit includes fabric to make a 12" block including instructions.
Cutting the shapes is practiced as part of the demonstration.

Crazy Patchwork by Machine (\$12 Kit)

The kit includes several different types of fabric and a few trimmings are included. Preparation is made and simple piecing is commenced at the demonstration.

Candlewicking 1 (\$5 Kit)

Candlewick 1 Kit incorporates beginning and ending your stitchery,
Colonial Knots and Stem Stitch.

Candlewicking 2 (\$5 Kit)

Candlewick 2 Kit incorporates Coral Stitch, and Fly Stitch variations.

Quilt as you go Hexagons (\$8 Kit)

Kit includes sufficient fabric to make 7 hexagons into a table centre.

Clover YoYo Maker (\$10 Kit)

Kit includes 1 Yoyo Maker plus fabric and a needle to practice.

We also offer a discounted special just for your group – this is announced on the day of your visit. Demonstration time takes about half to ¾ hour. To give you the best advantage, larger groups are divided into two groups and while one group is having a demonstration, the other is shopping or having a cuppa! Then we swap over. You need to allow about 2 hours for your visit.

We prepare morning or afternoon tea, or supper for an evening visit. We realize that the needs of each individual group may be different, so, if the idea of a visit to our studio appeals to you, we would love to hear from you so we can discuss your group's individual needs.

2009 CATALOGUE

The 2009 Sew Stitchable Catalogue is available. The primary focus of the Catalogue is Candlewicking and related products.

Catalogues are **\$5.00** (including postage). Postage stamps (9 x 55cent) can be used as payment for postal requests if preferred.

WE WELCOME YOUR VISIT TO OUR STUDIO

**FRIDAYS AND SATURDAYS
9.30AM - 1.00PM.**

Closed on all Public Holidays.

We especially welcome Interstate and Overseas visitors.

WEEKLY CLASSES

MONDAY NIGHTS

(except Public and School Holidays)

7.30 To 9.30pm

WEDNESDAY MORNINGS

(except Public and School Holidays)

9.30 To 11.30am

Weekly classes are general classes where participants work on projects of their choice. Advice and help is given as required.

A variety of stitching skills can be worked on including:

**Patchwork by hand or machine; Applique ; Candlewicking ;
Crazy Patchwork; Silk Ribbon Embroidery;
Embroidered Pictures and General Embroidery.**

Class fee: \$15.00 per 2 hour session.

All classes include tea/coffee refreshments.

BOOKING IS ESSENTIAL FOR ALL CLASSES

PHONE BOOKINGS ACCEPTABLE WITH CREDIT CARD PAYMENT

Requirement sheets are given when a class deposit is received. Class reservations may be made by phone during normal working hours, or personally on Fridays & Saturdays from 9.30am to 1.00pm. There will be no refunds for classes cancelled two days or less prior to the day of class.

8" EMBROIDERY HOOP WITH SITTING BASE STAND



Sit on the base piece and adjust the height of the hoop to suit yourself. Tilt the hoop to the angle you require for stitching and when ending off threads, simply flip the hoop over. The sturdy hoop and base are made of beautifully finished beechwood. Several hoop sizes are available, with the 8" size being recommended for candlewicking. Hoop sizes are interchangeable with the base stands.

Lap Base Stand with 8" hoop	\$80.00
6" hoop with attachment	\$35.00
8" hoop with attachment	\$45.00
12" hoop with attachment	\$50.00
Floor Base Stand	\$80.00

RIVENDALE COLLECTION

We have had the privilege of stocking the lovely Rivendale patterns by Sally Giblin for some time now and they have been very popular! Recently, Sally released another new range of patterns and true to her creative style and beautiful embroidery these patterns are once again just gorgeous! Sally loves combining her lovely backstitch embroidery designs with patchwork and she has wonderful ability with fabric and colour. It is clear that she has a great love for her work and this is evident in the care she takes with the presentation of her patterns.

Rivendale patterns are priced at \$10 each or purchase 2 for \$18.00.

WEEKLY STUDIO SPECIALS

Here is our list of specials for the next three months. These discounts can also be applied to mail orders – mail order customers, please request your discount.

**THESE DISCOUNTS DO NOT APPLY
TO ALREADY DISCOUNTED ITEMS.**

2010 Specials

15th March – 21st March
25% OFF QUILTING STENCILS

22nd March – 28th March
15% OFF ALL BOOKS

29th March – 4th April
10% OFF TORCHON LACE

5th April – 11th April
10% OFF ALL NOTIONS

12th April – 18th April
**10% OFF ALL RULERS, CUTTERS,
CUTTING MATS & ALL TEMPLATES**

19th April – 25th April
**10% OFF ALL THREADS
+ ANCHOR STRANDED COTTONS
60cents or 10 for \$5.00**

26th April – 2nd May
10% OFF ALL WADDING

3rd May – 9th May
**10% OFF 240CM & 270cm WIDE
BACKING FABRIC**

10th May – 16th May
10% OFF ALL FABRIC ON FLAT BOLTS

17th May – 23rd May
25% OFF QUILTING STENCILS

24th May – 30th May
15% OFF ALL BOOKS

GIFT VOUCHERS

Often when we wish to give someone a gift, it is difficult to know if we have chosen correctly. When such times of indecision arise, the dilemma may be solved with a Gift Voucher from Sew Stitchable.

We are happy to supply gift vouchers to the value of \$10 and upwards. If you wish, we can personalize the voucher with the person's name. Our Gift Vouchers can be redeemed on either goods or classes.

FEEDBACK

We know that we have big shoes to fill now that Margaret is no longer with us. If you have any thoughts or suggestions on how we can improve this newsletter please let us know by email which is still margn@senet.com.au

Regards,

Bruce and Damien

DISCLAIMER

Please note that all prices quoted in "The Stitcher" are in Australian Dollars. Prices quoted were correct at the time of printing but are subject to change without notice.

THANK YOU

Thank you for all the cards and gifts when Margaret was unwell or at her passing. Your support has been over whelming with hundreds of cards being received. This is one of the reasons why I will continue to keep the business running.

I am sorry but it is just not possible for me to reply to all of you individually, so please accept this as my sincere thank you.

A special thank you has to go to Margaret Sampson, Jill McGregor and Carolyn Weston for all your help and guidance. Your input has made it easy for me to continue in Margaret's absence.

Regards, Bruce

DISCOUNT VOUCHER

To reward all of our "The Stitcher" readers, we are offering the below 10% voucher to be used for your next purchase. It can be used for one purchase only with a minimum order value of \$50. Already discounted products or studio weekly specials are not included. Strictly one voucher only per customer. Voucher must be presented when purchasing goods. Mail orders are welcome. Please phone or email to place your special order but don't forget to mention discount.

10% Discount

Off the total purchase with presentation of this voucher.

Excludes already discounted products.

Valid until 31st May 2010.

Minimum purchase \$50, limit of one voucher per customer.